



2025 Strategic Goals

1. Community & Member Development:

Goal: Expand and enhance school, tertiary, and para-archery programs to drive membership growth and strengthening the pathway from entry to high performance

2. Communication & Member Engagement:

Goal: Foster a deeper sense of belonging and advocacy among Archery NZ members, through proactive communication, transparency & follow through. Ensuring they feel engaged, valued, and connected to the organization's mission and progress.

3. Operational Consistency & Leadership Development:

Goal: Ensure stable and transparent operations while developing a future leadership pipeline that reflects member voices and supports broader organisational needs.