

# Strategic Plan

2019-



Version One 4.8.19

**He aha te mea nui – he tangata, he tangata, he tangata. He aha te huarahi – I runga, I te TIKA, te PONO, me te AROHA**

## Vision:

Fostering participation in Archery.

## Purpose:

Empowering & supporting our community.

## Values:

### Respect

We show respect for everyone we deal with

### Inclusiveness

We provide opportunities for everyone to be involved in archery

### Sportsmanship

We exhibit the qualities of sportsmanship in all of our interactions

### Celebration

We celebrate the success of all members at all levels

### Excellence

We strive for excellence in everything we do

## Pillars:

### Participation

We create opportunities for all members of our community to participate in archery at all levels

### Champions

We have a pathway for talent development for those who aspire to become champions

### Leadership & Capability

Our clubs, coaches and officials are developed and supported to ensure leadership and capability at all levels of the sport

### Brand Value

We have a brand that provides a positive voice for our members, insights for potential members and value for our investors

### Sustainability

Our policies, financial management and governance decisions result in sustainable outcomes for archery and the environment

### Partnerships

We deliver the best possible outcomes through collaboration and effective partnerships

**Our Key Partners are: Iwi, Sport NZ, Drug Free Sport NZ, NZ Olympic Committee, World Archery Oceania, World Archery**