

# Strategic Plan



Version Three 2023-11-12

**He aha te mea nui – he tangata, he tangata, he tangata. He aha te huarahi – I runga, I te TIKA, te PONO, me te AROHA**

## What do we want to achieve?

Foster involvement in archery, with the objective of becoming a popular, mainstream sport in NZ, with participation at all levels and growing international success.

## Our Values:

**Integrity**

**Collaboration**

**Respect**

**Inclusiveness**

**Excellence**

## What are our focus areas?

**Sound  
Governance and  
Management**

Provide a coherent and positive leadership and structure with a focus on sustainability

**Archery for All**

Make archery available to all. Promote inclusion of all age groups, genders, abilities, cultural and religious backgrounds, and sexual orientations.

**Membership  
Engagement**

Enable members to engage with archery at all levels.

**High Performance**

Work in partnership to deliver a programme that enables our athletes to excel.

**Our Key Partners are: Iwi, Sport NZ, Drug Free Sport NZ, NZ Olympic Committee, Paralympics NZ, World Archery Oceania, World Archery**