

Strategic Plan



Version Two 2022-07-24

He aha te mea nui – he tangata, he tangata, he tangata. He aha te huarahi – I runga, I te TIKA, te PONO, me te AROHA

What do we want to achieve?

Foster involvement in archery, with the objective of becoming a popular, mainstream sport in NZ, with participation at all levels and growing international competitiveness

What is important to us?

Respect	We show respect for everyone we partner with
Inclusiveness	We are welcoming, and we provide opportunities and enable access for everyone to be involved in archery
Sportsmanship	We exhibit the qualities of sportsmanship in all of our interactions
Celebration	We celebrate the success of all members at all levels
Excellence	We strive for excellence in everything we do

What are our focus areas?

Sound Governance and Management	Provide a coherent and positive leadership and structure with a focus on sustainability
Archery for All	Make archery available to all by removing barriers. Increase diversity and improve wellbeing.
Accelerate School Archery	Establish and maintain a nationwide framework for school archery
Strengthen Clubs	Grow stronger and more successful clubs
Support High Performance	Establish a high performance programme to support performances of our athletes and officials

Our Key Partners are: Iwi, Sport NZ, Drug Free Sport NZ, NZ Olympic Committee, Paralympics NZ, World Archery Oceania, World Archery